

## Let Others Know about Equitable Zoning Reform

Hi \_\_\_\_ (RECIPIENT NAME),

Have you heard that Evanston is planning to rewrite its zoning code during its [Envision Evanston 2045 process](#)? The last time the zoning code was rewritten was in 1993, which means many of our laws are outdated and a source of many of the inequities we see in our community. Zoning affects everything from the affordability of our homes to where our kids can play and go to school and more; Evanston's bad zoning laws limit our ability to find housing, use transportation, and access essential community resources and businesses. We need zoning that works for us, not against us.

[OPTIONAL - INSERT STORY FOR WHY ZONING REFORM MATTERS TO YOU/YOUR COMMUNITY PERSONALLY HERE]

Now is the time for us to have our voices heard about what kinds of housing, businesses, and public resources we want to see in our neighborhoods.

Fortunately, there's a group of advocates pushing for good, equitable zoning reform, and there are plenty of opportunities to get involved. There are zoning reform training sessions, opportunities to share our stories and sign letters of support, and even prep sessions before key City meetings to help us give effective public comment!

There are also actions that you can take right now to make a real difference in our community. You can:

1. Stay up to date on the campaign by [signing up for the Joining Forces newsletter](#)
2. Sign up for [campaign prep sessions](#) before key City meetings
3. Sign up for a [Zoning 101 training session](#)
4. [Tell the Land Use Commission to vote "Yes" on equitable zoning reform](#)
5. [Share your zoning story with decision makers](#)

One of the easiest ways to get involved is to let as many people know about Envision Evanston 2045 and the zoning campaign as possible. **Can you forward this message to at least 5 others who need to have their voices heard? The more people demanding good zoning laws, the better!**

You can reach out to Rodney Orr at [rorr@connect2home.org](mailto:rorr@connect2home.org) if you have any questions or want to get more involved with the campaign or visit the [Equitable Zoning Reform Campaign website](#). Let's roll up our sleeves and push for real change right here in our community!

[SIGNATURE]